

Big Color File Preparation Guidelines

At Merritt Graphics, we understand the challenges encountered when creating and reproducing digital graphics. Most times, what works for desktop publishing and ad print does not necessarily work when used to produce large format digital graphics. Therefore, we have compiled, what we believe to be, a concise and informative document containing vital information needed to avoid pitfalls often encountered when preparing your graphic for large format output.

Taking the time to organize job information before sending it to us is an important step in the success of the production process. Doing so will give you the chance to double check that all your artwork and instructions have been included and are compatible with the platforms and applications that Merritt Graphics currently supports. We encourage you to ask questions about our processes, how they work and how best your art can be supplied to us, before we start your project.

Media that we support:

- CD
- DVD
- Flash Drive
- Email Transfer (5 meg max)
- F.T.P Server (email for info)

Accepted File Formats:

- Illustrator
- Photoshop
- PDF
- InDesign
- Quark Xpress

When preparing your files:

- Be sure that images are of sufficient resolution for output

Process	DPI @ Final Output Size**	Mode
Light Jet	100	RGB
Ink Jet	100	CMYK
Vehicle Wraps	50-70	CMYK
Cad Cut Vinyl	VECTOR	PMS SPOT COLOR
Direct to Substrate	100-150	CMYK
Grand Format	50-70	CMYK

****Values vary according to viewing distance**

Placed images need to be in TIFF, JPEG or EPS format without compression.

Include a proof of every page that needs to be printed*:

- include any photographic images shown in position
- the final size of your output
- PMS spot colors called out
- the quantity of prints being done
- all mounting/laminating instructions on your proofs

***PROOFS TO BE SUPPLIED AS ELECTRONIC PDF OR SUPPLIED HARDCOPY**

We cannot be responsible for projects that are run without a supplied proof.

Any questions, please contact Merritt Graphics 800.344.4477

