



GerberColor™ Medal (GCM) Series Foils

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DESCRIPTION

GerberColor Medal (GCM) Series Foils are durable, dimensionally stable foils designed for use with Gerber Digital Color Printing Systems and EDGE READY™ materials.

| Colors | |
|-------------------------|------------------------|
| GCM-721 Silver Medal II | GCM-747 Blue Medal |
| GCM-731 Gold Medal | GCM-730 Platinum Medal |
| GCM-783 Red Medal | |

INTENDED APPLICATIONS

GerberColor Medal Series Foils will produce a dynamic, metallized, chrome finish for signs, labels, decals, etc., and are for interior use or short-term (2 week) stationary, non-vehicle vertical sign applications.

GCM foils are designed for first-surface, solid (100% fill) print applications only and are not reversible. The exception is GCM-721 Silver Medal II, which is the only medal foil which can be *over-printed* with transparent foils. GCM Foils are compatible with most EDGE READY materials except for Heat Transfer Paper, Gerber Static Cling, all LexEdge™ materials as well as GerberVision™ and Gerber InstaChange™.

GCM foils are not intended for use where they may be exposed to petrochemical spillage. If petrochemical contact is anticipated, refer to the section below on protecting graphics. The user should determine the suitability of all substrates.

APPLICATION TECHNIQUES

When transferring graphics produced with Gerber Digital Color Printing Systems, Gerber standard tack application tape is required. Printed graphics should be allowed to cure for 15 minutes before application of transfer tape.

PERFORMANCE LIFE

When printed on EDGE READY materials and applied vertically on stationary, non-vehicle sign applications, GerberColor Medal Series foils will have an exterior performance life of 2 weeks. Interior life is limited by exposure to UV light, as in the case of graphics applied near windows or storefronts, and improper care and maintenance of graphics.

Performance statements are based upon field experience and exposure tests using solid fill prints that we believe are reliable. Substrate selection, exposure angle, environmental conditions and maintenance of markings will affect actual performance. Continuous exposure in regions that experience maximum sunny days will result in decreased performance. This product is not recommended for horizontal exposure applications.

PRINTING

GerberColor Medal (GCM) Series Foils are compatible as an overprint (top layer only) foil with the following GerberColor Series: GerberColor Spot (GCS), GerberColor Process (GCP) SUPER CMYK, and GerberColor Transparent (GCT). GCM foils should not be used as an underlayer in an overprint construction. The exception is GCM-721 Silver Medal II, which can be *over-printed* with transparent foils. Minimum environment temperature for printing is 40° F (4° C).

There may be some excess transfer of the foil during printing due to the high pigment load of GCM Series foils. The excess can be removed with application tape.

PROTECTING GRAPHICS

Gerber Guard™ is a durable, dimensionally stable, glossy vinyl overlamine. This film has a petrochemical-resistant construction and is intended to be used when markings may be exposed to petrochemical spillage and/or severe handling conditions.

Gerber UVGuard™ G5 is a 1-mil, high-gloss, clear polyester film that is graffiti resistant and provides 5-year protection from the sun.

Gerber UVGuard™ 9 is a glossy 1-mil, clear, polyvinylfluoride laminating film that provides 9-year protection from the sun.

SHELF LIFE AND STORAGE

Printed graphics should be applied within one year. GerberColor Foils, film and printed graphics (with or without premask) should be kept in a clean area free from excessive moisture and direct sunlight. Foils must be stored below 100° F (38° C) and within 40% to 60% humidity. When not in use, cartridges should be kept in their package sleeves. Use a paper interleaf between printed materials that are stacked or rolled. Do not store printed graphics face to face.

MAINTENANCE

To clean printed graphics, use a mild, non-abrasive soap with a soft cloth or sponge. Avoid using alcohol-based cleansers or soaps containing grit or abrasives. Automated vehicle washing systems that use rotary cleaning brushes should also be avoided.

PHYSICAL PROPERTIES

| Foil | |
|------------------------------|---------------------------|
| Pigment | Dye vapor-coated aluminum |
| Coat Weight | 4.0 microns |
| Liner Thickness | 12 microns |
| Foil Length - <i>minimum</i> | 27.34 yards (25 meters) |

| Cartridge | |
|------------------|--------------------|
| Cores | Black Polyethylene |
| End Shell | Black ABS Plastic |
| End Plugs | Black ABS Plastic |
| Side Rails | Black ABS Plastic |
| Cartridge Weight | 1 lb. 6 oz. |

RELATED LITERATURE

GerberColor Spot (GCS) Series, GerberColor Process (GCP) SUPER CMYK Series, GerberColor Transparent (GCT) Series, and Gerber Guard, Gerber UVGuard G5 and 9, Gerber HP Series 220, Gerber HP Series 225, Gerber Stardust Product Bulletins.

For help with questions concerning Gerber products, please call your distributor or Gerber Sales Support at 1-800-222-7446 or (860) 644-1551.

GerberColor, EDGE READY, Gerber Stardust, GerberVision, Gerber InstaChange, Gerber UVGuard G5 and 9, and Gerber Guard are Trademarks of Gerber Scientific Products, Inc.

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