

*No Cables, Clips, or Bars to Grip...
No Gromets, Wrinkles, Tracks or Rips!*



***SignSpring for Banner, Sign and Fabric
Graphics Industry***

SignSpring is...

- A division of Lind Media Company, operator of 800+ posters, bulletins and wallscapes in Ohio.
- A breakthrough system for installation of fabric graphics for billboards, banners, wallscapes and on-premise signage.
- Excited to share ***BannerSpring, BannerFrame*** and ***PosterSpring*** with the entire Outdoor & Sign industries.





THE STORY



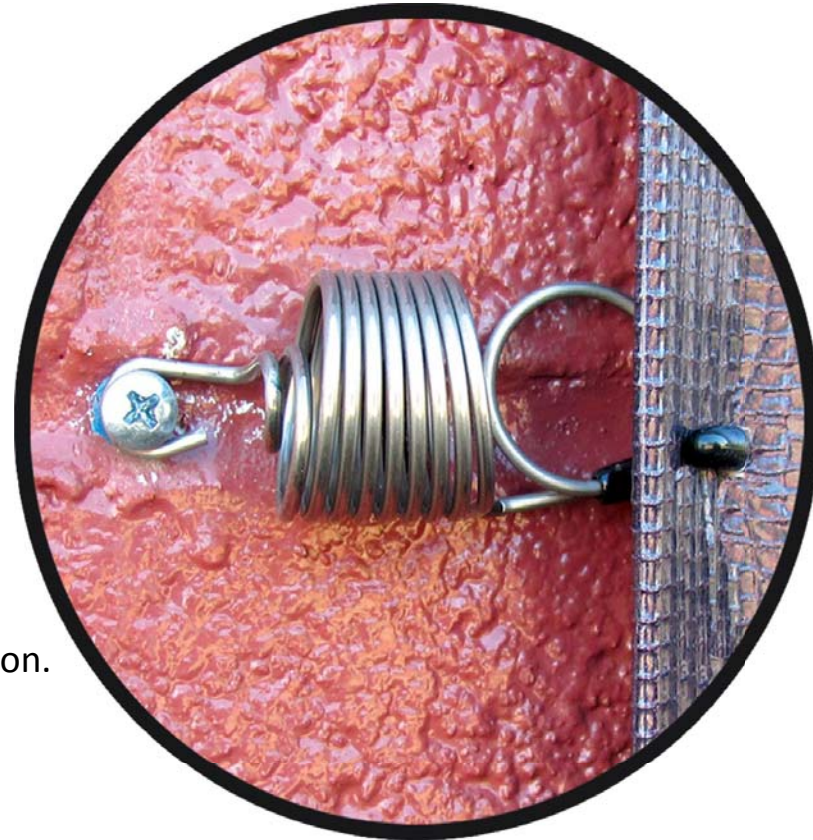
After experimenting with all banner, vinyl and PE poster installation systems, Lind Media knew it could develop a better product.

We wanted to avoid using ratchets, gripper bars, cables, pulleys, plastic clips, and tracks and quickly discovered that engineered spring and hook technology was far superior to all other methods.

After 5 years of development and proven usage worldwide, SignSpring is the most durable and cost effective fabric graphic installation system on earth. Unequaled from the largest urban wallscapes & billboards to banners, windows P-O-Ps and cabinet displays.

BannerSpring

- Developed and proven on Billboards in extreme Great Lakes conditions
- Trampoline simplicity, large billboard durability.
- Spring/Hook technology means NO grommets, cables or clips.
- No tools, tracks, gripper bars, ratchets, cables or clips.
- Tight, flawless installations & quick easy change-outs.
- Lay Flat Design Prolongs banner life while enabling easy re-use and rotation.
- Maintains infinite, consistent pressure around display surface.
- Provides flawless appearance whether posting period is 4 weeks or 4 years



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BannerSpring - BannerFrame - PosterSpring

Grommets are for Amateurs!

LIND SignSpring™
PATENTED
FABRIC GRAPHIC INSTALLATION SYSTEM
BannerSpring • BannerFrame • PosterSpring

“NO CABLES, CLIPS OR BARS TO GRIP.....

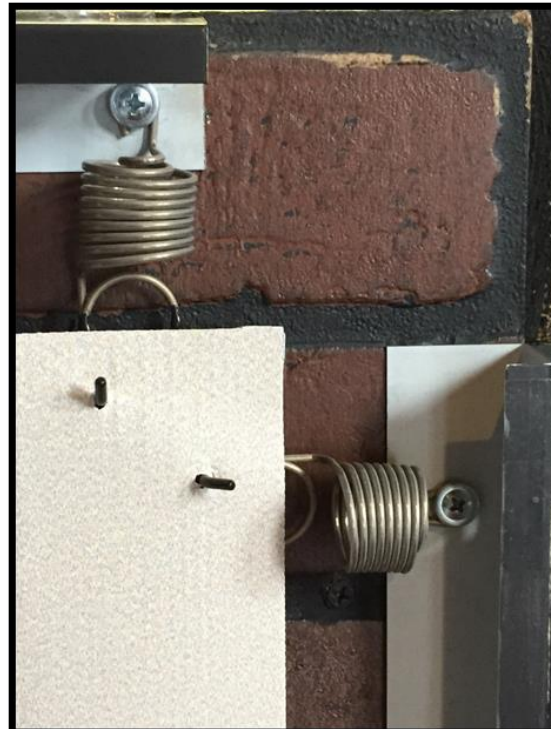
....NO GROMMETS, WRINKLES, SAGS OR RIPS!”

NO Grommets Ever. It's true and it's proven. Engineered spring and hook technology means no grommets, cables, channels, or bars.

Like a trampoline, SignSpring generates continuous spring tension that is distributed evenly around the perimeter of the fabric graphic. Simply install BannerSprings at 1' intervals, pulling the spring tips through the vinyl. The pressure is even and infinite, providing a tight, wrinkle-free, sag-free appearance, whether your display period is 5 weeks or 5 years.

SignSpring provides a durable, flawless surface with easy change-outs, enabling sign companies to establish lucrative rotation contracts with their clients.

Developed for billboards ranging from hi-rise freeway bulletins to multi-story urban wallsapes, SignSpring performs flawlessly.



BannerSpring on billboards



***LIND* SignSpring™**
BannerSpring - BannerFrame - PosterSpring

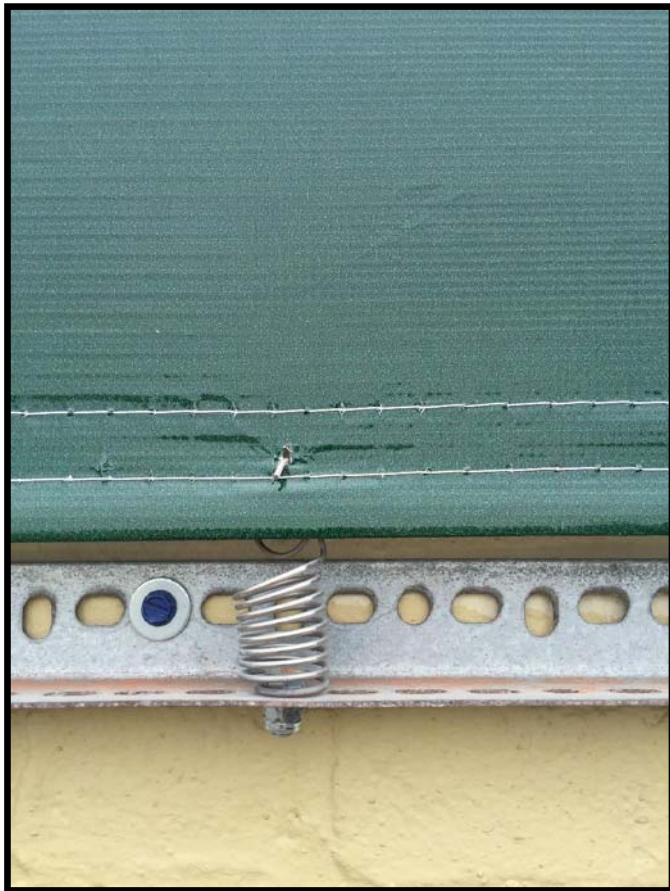
BannerSpring on Wood Framing



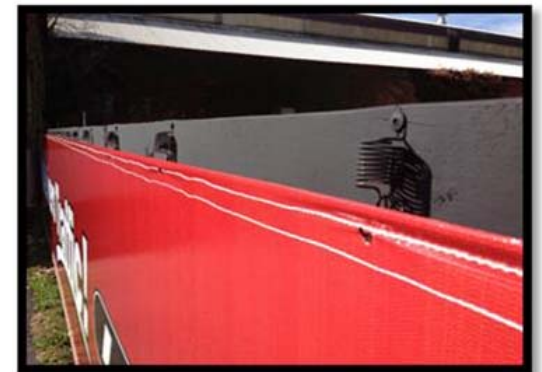
LIND SignSpring™
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BannerSpring Wallscapes on slotted angle

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BannerSpring on Fencing



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BannerSpring - BannerFrame - PosterSpring

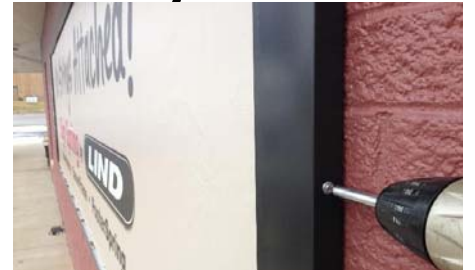
BannerSpring Wallscapes



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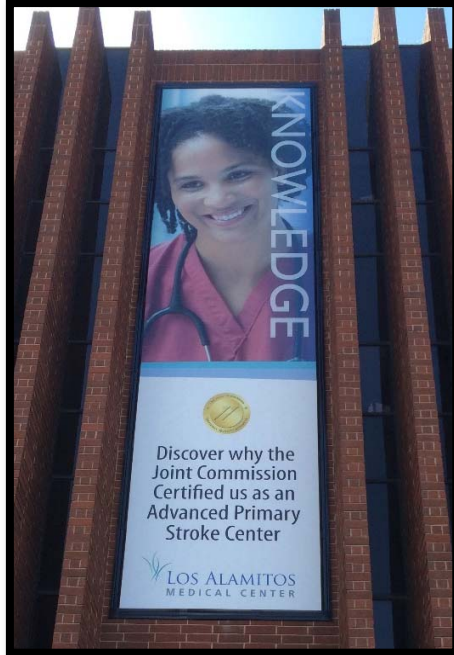
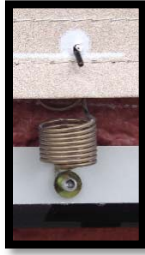
Perfection is only half the Story!



SignSpring provides SIGNIFICANT savings in man-hours and installation costs. No hardware, rods, grommets, tracks or accessories means out of the box installation on site usually with a single installer in under 2 hours. Vinyl change-outs occur in about 5 minutes or less.

SignSpring provides SIGNIFICANT competitive advantage in aesthetics, rotation and fabric graphic re-use. Limited protrusions and tension means vinyl and PE last much longer and are suited for easy rotation and re-use.

BannerFrame....Simplicity. Versatility. Durability. Perfection!





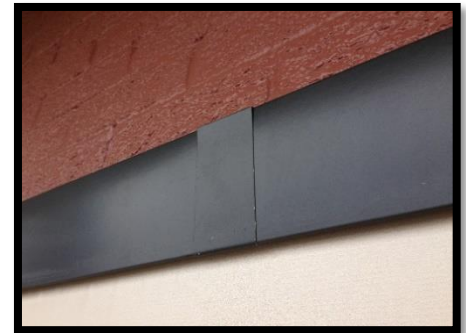
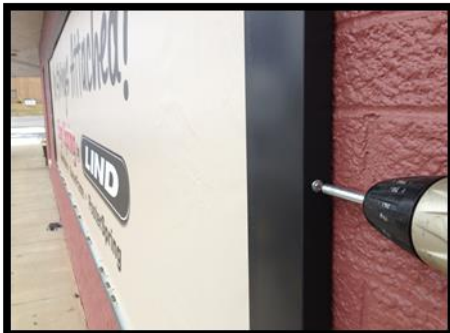
BannerFrame Pictorial Installation Instructions(9-13-15)



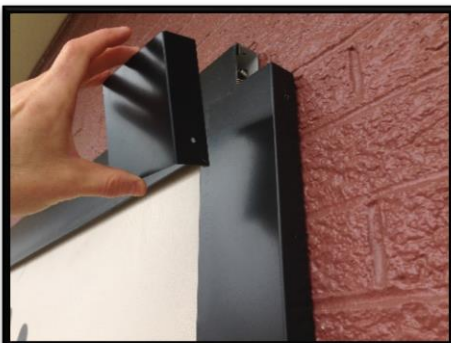
Mark Banner Perimeter and Install BannerFrame Base Channel 1.5" off line. Install graphic placing spring tips into pre marked holes



Install BannerFrame Cover Sections and Seam Covers Install small metal screws into matching holes on BannerFrame sides.



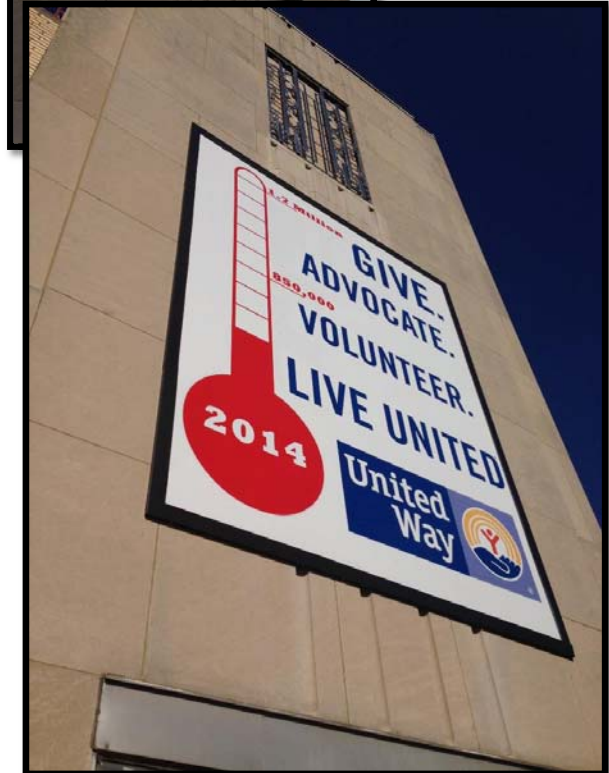
Install Corner Covers



NOTICE

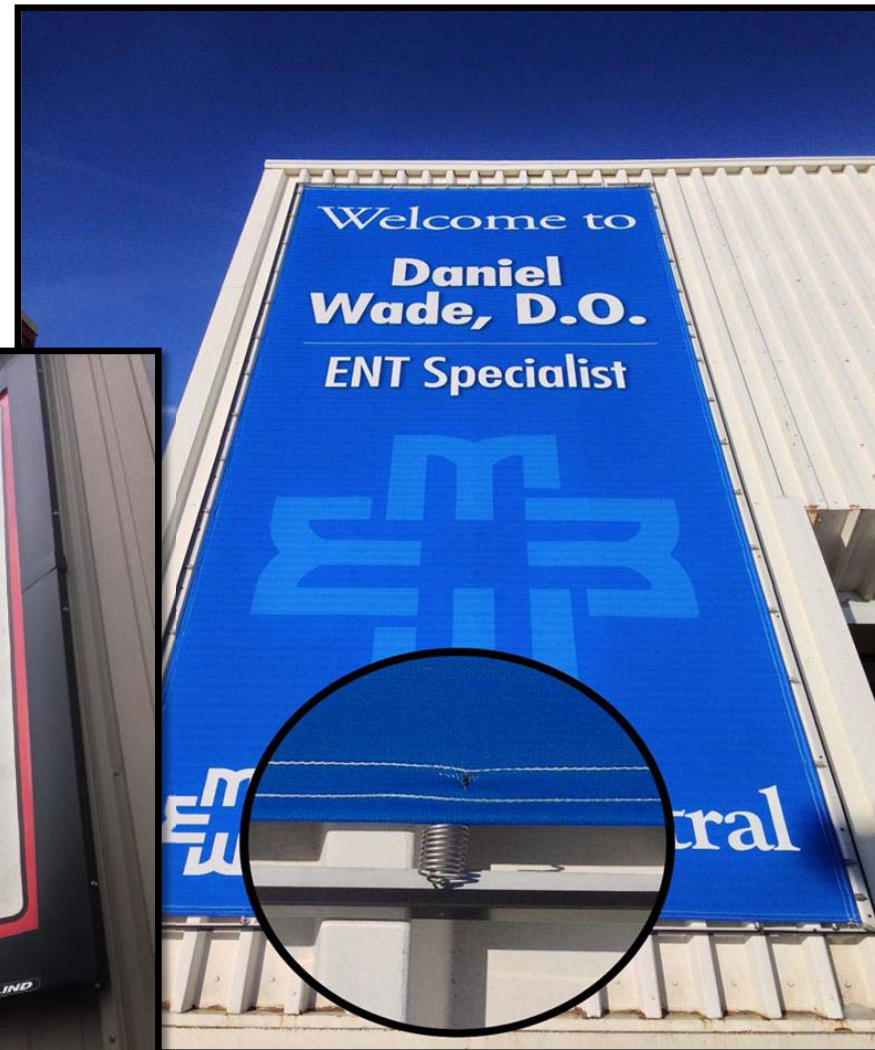
INSTALL ONLY IN
ACCORDANCE WITH
LOCAL BUILDING
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REVIEW & APPROVAL.

BannerFrame on Concrete



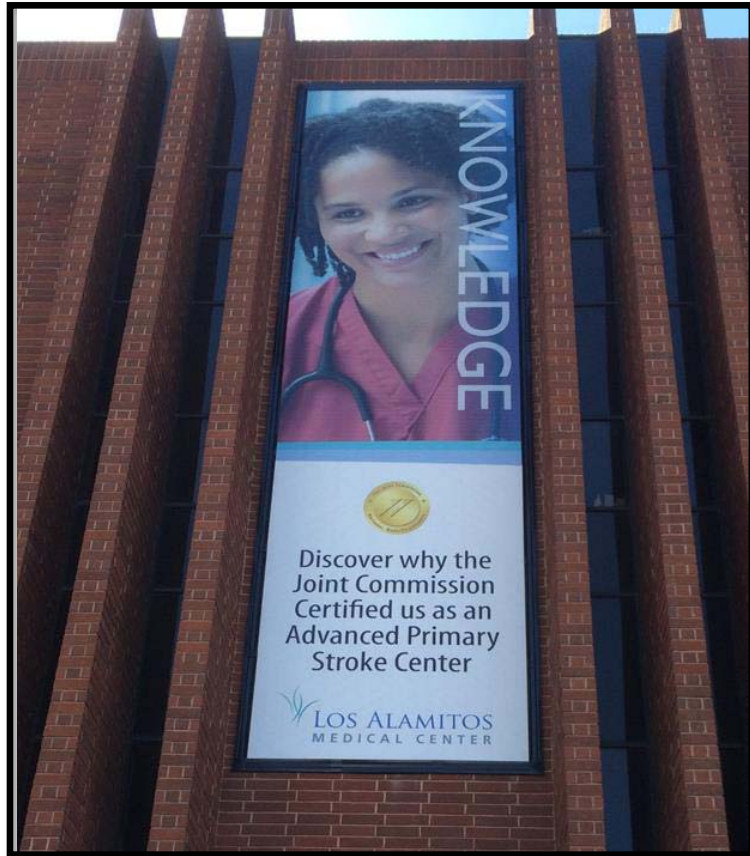
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BannerFrame on metal ribbed siding



SignSpring
BannerSpring - BannerFrame - PosterSpring

BannerFrame on Masonry



BannerFrame on Backlight Cabinets

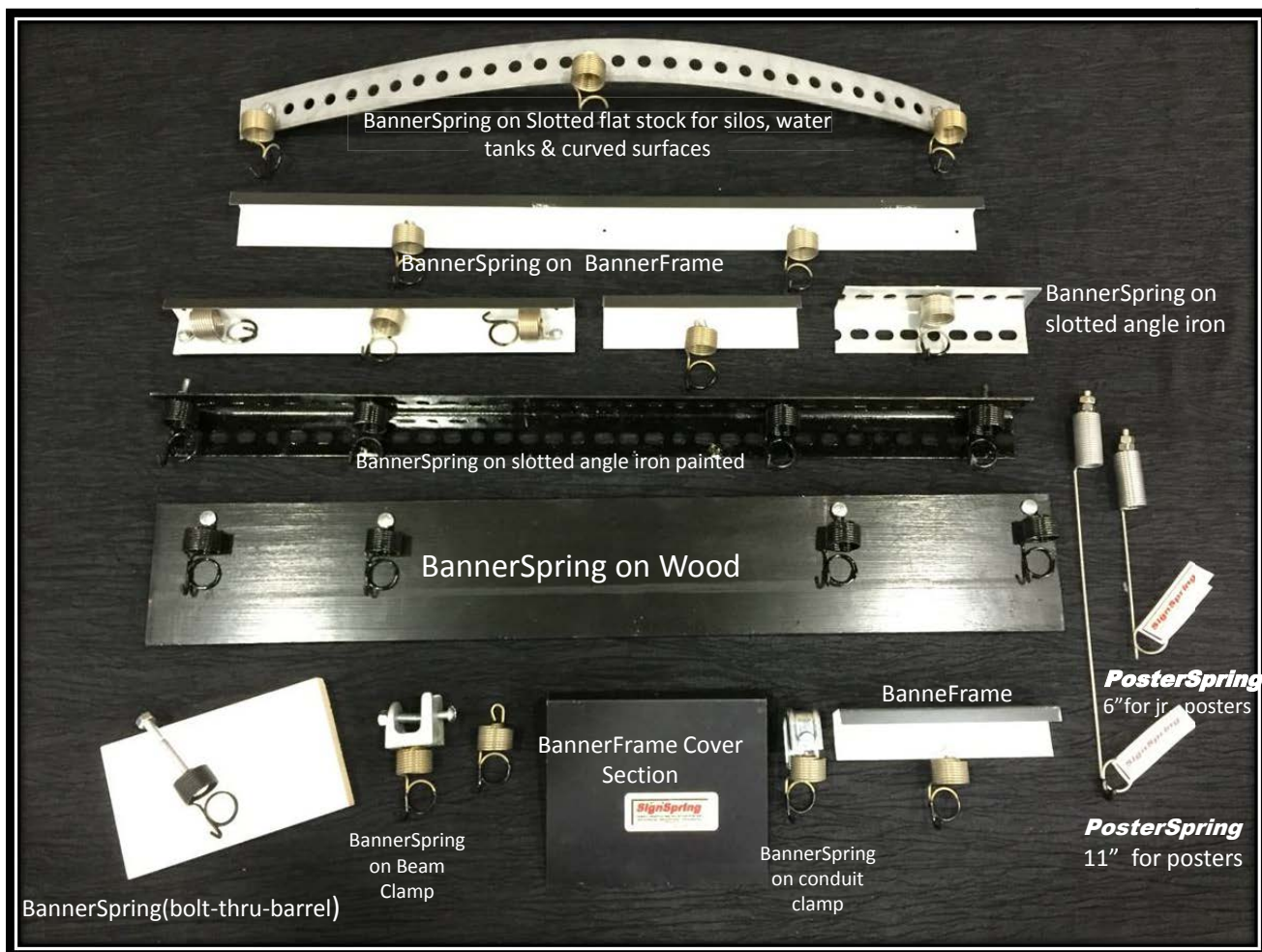


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BannerFrame on Windows





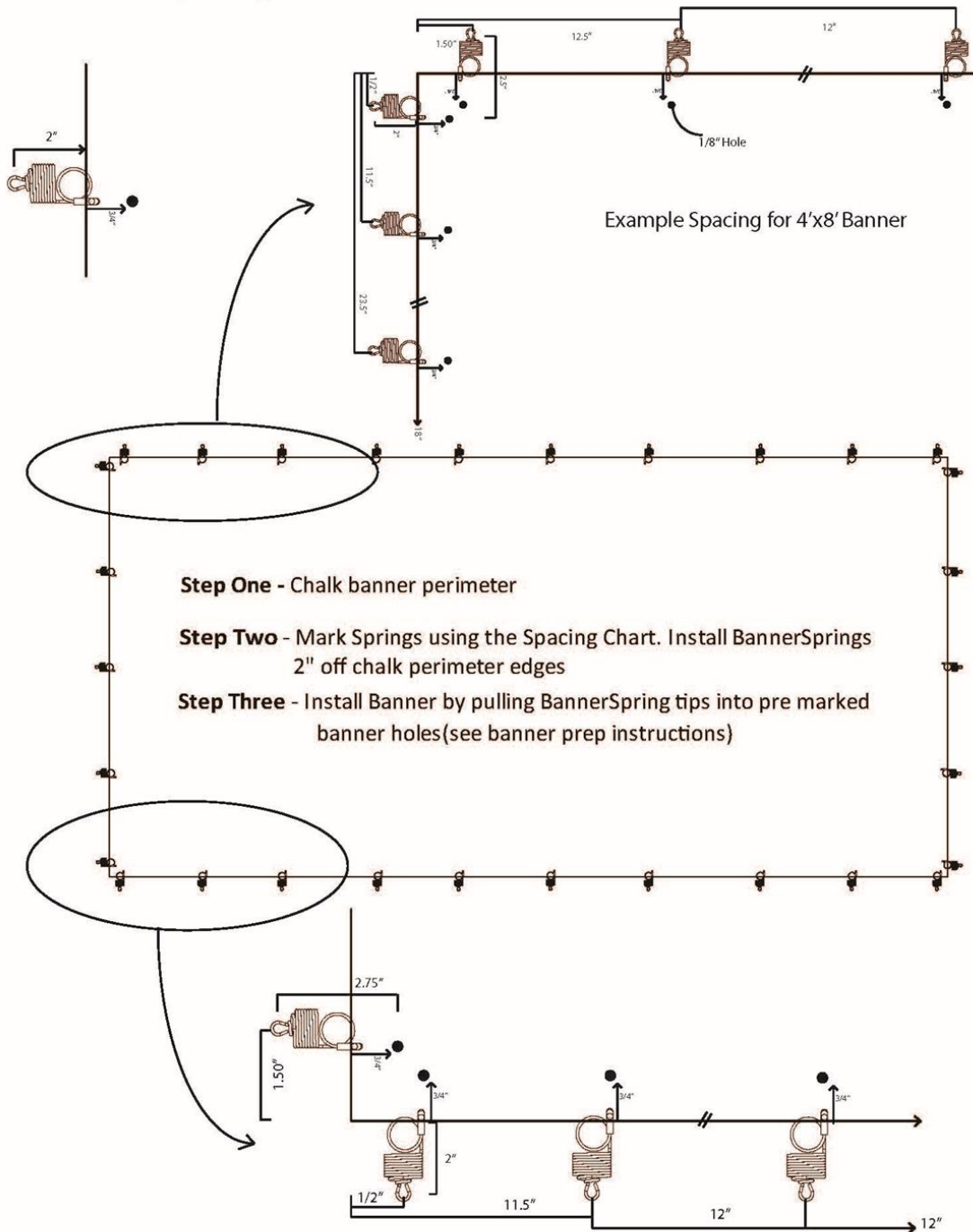


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BannerSpring Direct Mount Installation Directions



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BannerSpring Fabric Graphic Print & Finishing Instructions (8-26-15)

Step 1: Mark the Mark-line

Print or sketch a thin line around the entire banner perimeter, $\frac{3}{4}$ " inside the banner edge.

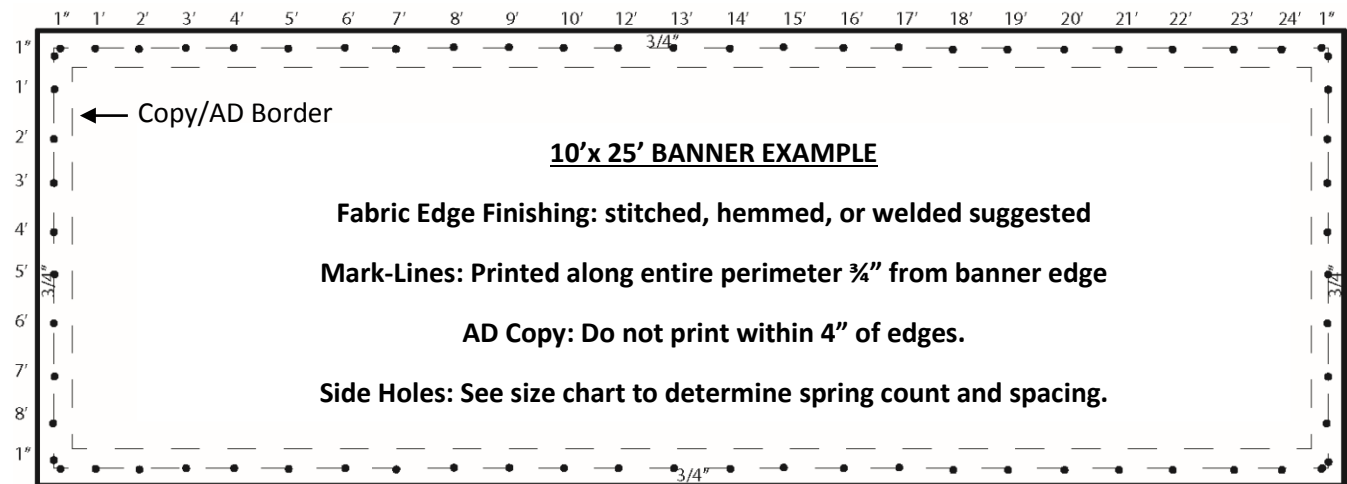
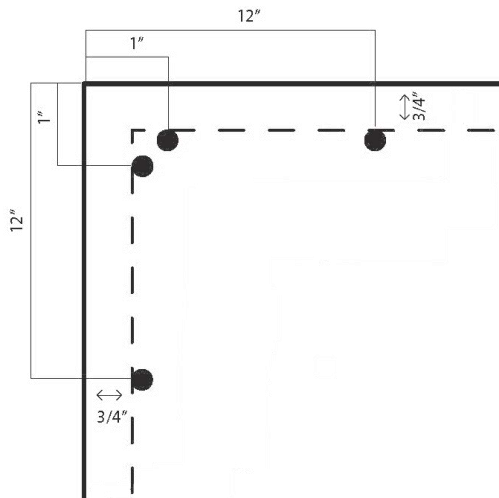
Step 2: Mark and Insert Corners Holes

Mark and punch $\frac{1}{8}$ " holes as shown below for each corner. Holes are always $\frac{3}{4}$ " in from Banner edges and should occur on the Mark-Line described above.

Step 3: Mark holes on the 4 Sides

Mark and punch $\frac{1}{8}$ " holes along the Mark-line ($\frac{3}{4}$ " in from banner edge) using the prescribed spring spacing 1' intervals.

All Banner Corners

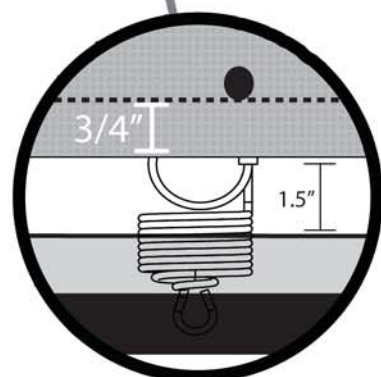
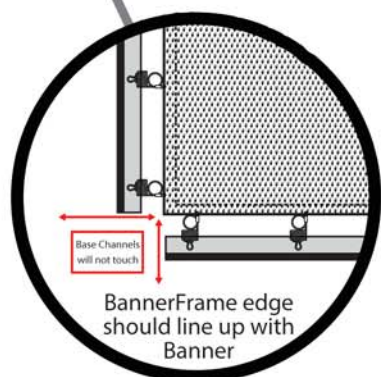
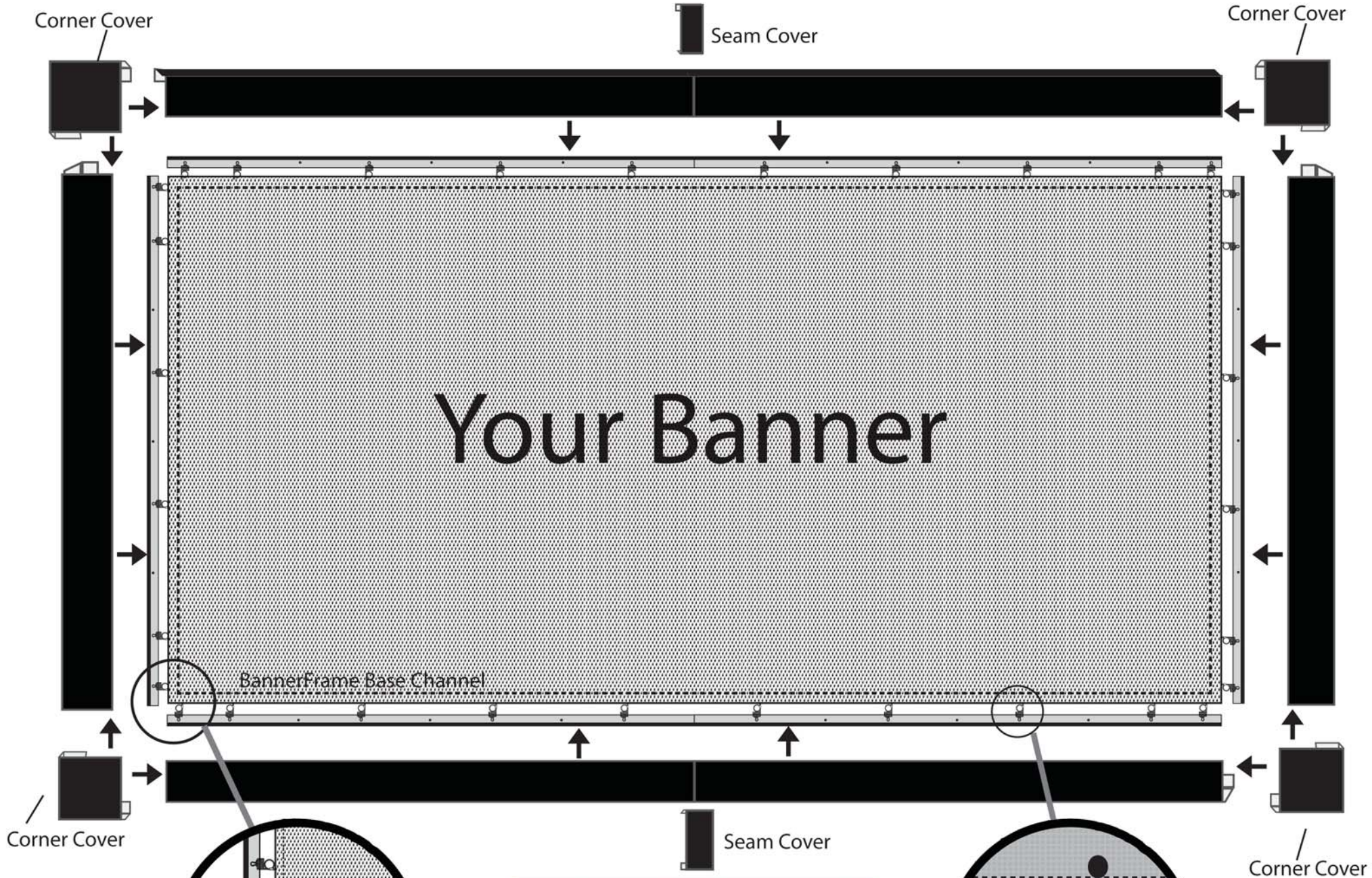


Substrate: Lind SignSpring Group suggests 7 oz. for vinyl for most applications. However, SignSpring performs well on heavier vinyl along with mesh, backlit, PE and most fabric graphic substrates.

Finishing: For best results, edges should be stitched, hemmed, or welded to avoid edge-curl. Do not use grommets.

Printing: Artwork and Final printing should include a mark-line bordering the entire graphic, $\frac{3}{4}$ " inside the banner edge. The holes may also be marked or inserted as part of the printing process. If using BannerFrame, remember that approximately 3" of vinyl perimeter will be covered by BannerFrame Cover. As such, do not print AD copy within 3" of edge.

Lind SignSpring Group provides graphic fulfillment that includes pre-markings and protrusions to assure efficient installation and flawless results.



NOTICE

INSTALL ONLY IN ACCORDANCE WITH LOCAL BUILDING CODES AND LOCAL ENGINEERING REVIEW & APPROVAL.



BannerFrame Fabric Graphic Print & Finishing Instructions (9-15-15)

NOTICE

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REVIEW & APPROVAL.

Step 1: Mark the Mark-line

Print or sketch a thin line around the entire banner perimeter, $\frac{3}{4}$ " inside the banner edge. All punch holes should be placed on mark-line

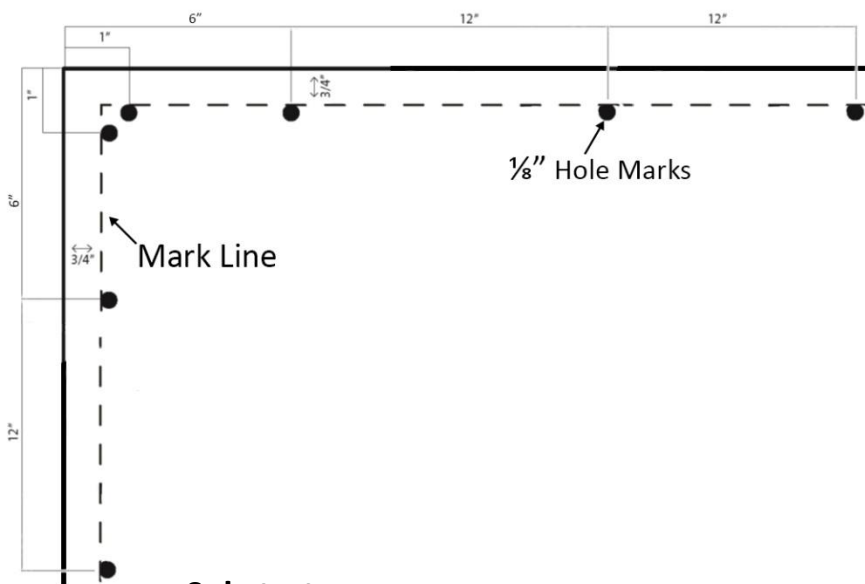
Step 2: Mark Punch-Holes around Banner Perimeter on Mark-Line On Each of the 4 sides.....

Place your first dot 1" in from the banner edge along the Mark-Line

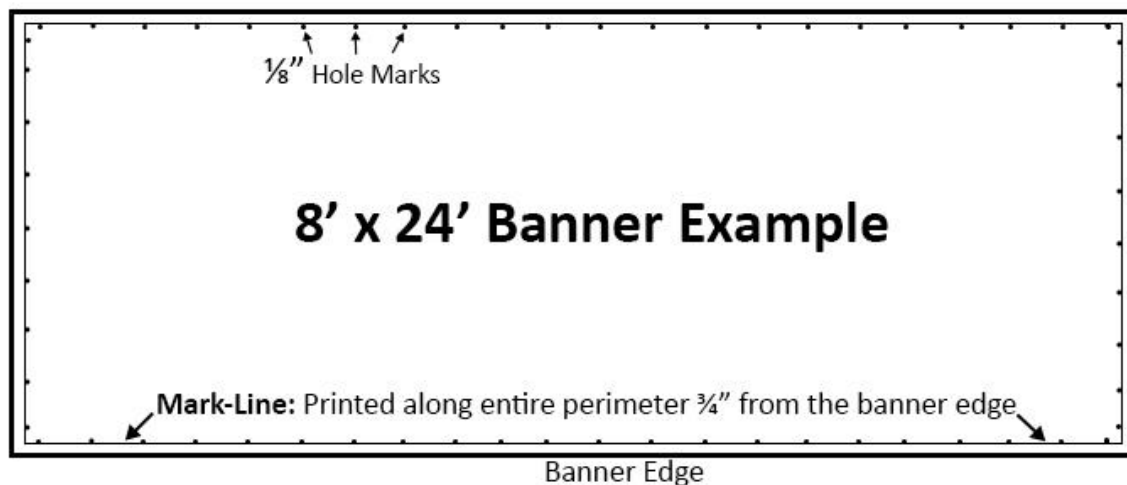
Place your second dot 6" in from the banner edge also along the Mark-Line

All additional dots should be spaced at 1' intervals until you reach the end of the banner where the dots should be 6" and 1" from the edge respectively.

Corner Piece/Zoom



8'x 24' BANNER EXAMPLE



Substrate: Lind SignSpring Group suggests 7 oz. for vinyl for most applications. However, SignSpring performs well on heavier vinyl along with mesh, backlit, PE and most fabric graphic substrates and thicknesses.

Finishing: For best results, edges should be stitched, hemmed, or welded to avoid edge-curl. Do not use grommets.

Printing: Artwork and Final printing should include a thin printed line bordering the entire graphic, $\frac{3}{4}$ " inside the banner edge. The holes may also be marked or inserted as part of the printing process. BannerFrame Cover Sections will cover 3" around the Banner perimeter. Avoid printing copy within 5" of Graphic Edge.



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BannerFrame

Shipping Contents

The **BannerFrame** system ships pre-measured, pre sprung and prepped for out of the box installation at your project location.

Contents include pre-sprung base channels, cover sections, seam covers and corner covers.

Base Channel Middle Sections



Base Channel End Sections(Bottom Right/Top Left)



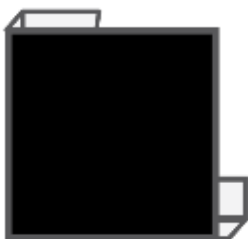
Base Channel End Sections(Bottom Left/Top Right)



Cover Sections



Corner Covers



Seam Covers



BannerSprings

(pre-loaded on BannerFrame Channels)



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Packaging Contents also include detailed step-by-step instructions and unlimited telephone support



BANNERSPRING AND BANNERFRAME FREQUENTLY ASKED QUESTIONS

Will BannerSpring work on all Sizes and types of wall and sign surfaces?

YES. From tiny 4x8 banners to 14x48 and 16x68 wallsapes and billboards and even round vinyls, BannerSpring is designed to work easily on all areas that would accommodate vinyl and PE signage. Great in open frame areas as well as on walls or even over existing sign faces. The compact design of BannerSpring enables a tight installation for your vinyls while remaining fairly obscure. Adding BannerFrame to the perimeter of the display is an easy way to completely hide the springs while creating an even better signage experience. BannerSpring and BannerFrame provide outstanding installations on all sign surfaces from large wallsapes, to small point of purchase displays.

How difficult is it to install the BannerSpring and BannerFrame systems?

Very easy, in most cases, a cordless drill, proper screws and tape measure is all that is required.

Is the BannerSpring and BannerFrame system eco-friendly?

Absolutely, BannerSpring and BannerFrame enable banners to last much longer and to even become permanent signage solutions. Easy rotation and re-use of vinyl mean that "One and done" does not have to apply when using the system.

Is BannerSpring/BannerFrame durable and maintenance free?

Yes. Designed for and used on large high-rise billboards, BannerSpring has stood the test-of-time. Made in Ohio entirely of durable engineered Stainless Steel, each BannerSpring is an independent member of an overall system of springs with no plastic components whatsoever. While we have not seen a spring failure in over two years of use, each piece is easily replaceable simply by changing out an individual spring. You can expect long trusted service whether changing banners frequently or maintaining the same vinyl for extended periods.

Do BannerSpring and BannerFrame require grommets on our banners or special perimeter finishing?

Absolutely not, BannerSpring only requires very limited protrusions into the perimeter of the banner surface. Each spring has a padded hook tip that prevents rips while holding the vinyl banner extremely close and tight to the wall or sign surface resulting in maximum vinyl life span.

Are there any special requirements when having banners printed?

No. While you could have your banner vendor pre-punch perimeter holes to our specifications, you can easily do the job yourself with our SpringGrab tool. Lind Outdoor orders and uses vinyls and banners from many vendors each of whom have their own designated systems. The beauty of the BannerSpring system is that it works with EVERY banner type and finishing technique on the market.

What is the typical prep time and process for each banner installation?

None, drop shipped banners for local and national clients go directly from the shipping box to installation location with absolutely no prep time. No gripper bars, cables, grommets or clips. Just the installer using the tools mentioned above.

Can Banners be easily changed or rotated and re-used with BannerSpring?

Yes. The typical on premise banner display can easily rotate and change as often as desired because of the simplicity of BannerSpring and BannerFrame. Banner life is also extended as the BannerSpring requires limited protrusions into the perimeter while holding the vinyl extremely close and tight to the surface resulting in maximum banner life span. BannerFrame takes this one step further by hiding and protecting the banner perimeter.

How can BannerSpring and BannerFrame benefit Sales?

Whether you are a sign industry professional or a direct user, BannerSpring and BannerFrame create revenue possibilities that are endless. From large wallsapes to small temporary banners, the system allows easy change-outs that can result in increased sales via a rotary banner program and increased sales for the end-user that enable fresh professional looking banners with seasonal up-to-date content that can pull traffic and drive sales. Tight, sag-free installations equal happy customers and clients. The ability to easily change-out banners and re-use them can result in increased banner sales and more placement options.

About what does each system cost?

We use (1) BannerSpring for each corner and (1) BannerSpring each 1.5 linear feet around the perimeter. Thus a 4x8 banner would require (14) BannerSprings. At approximately \$2.00 per spring, BannerSpring is not only the most effective system, it is also the most affordable to purchase, install and operate.

How would you summarize BannerSpring and BannerFrame?

It really is a great product for both temporary and permanent applications. We are not aware of a better system.



Lind SignSpring Group 2016 Wholesale Pricing/Order Form(5-15-16)

BannerSpring Wholesale Pricing (packaging: #25 ct bags)

<u>BannerSpring</u>	<u>Price each</u>	<u>Price/#25 ct bag</u>	<u>MSRP/each</u>	<u>MSRP/Bag</u>	<u>PLACE ORDER</u>
25-75 pieces	\$3.25	\$81.25/bag	\$4.50	\$112.50	_____ pieces @ \$3.25 each: \$ _____
100+ pieces	\$2.75	\$68.75/bag	\$3.75	\$93.75	_____ pieces @ \$2.75 each: \$ _____
1000+pieces	\$2.25	\$56.25/bag	\$3.25	\$81.25	_____ pieces @ \$2.25 each: \$ _____
2500+pieces	\$2.00	\$50.00/bag	\$3.00	\$75.00	_____ pieces @ \$2.00 each: \$ _____

BannerFrame Wholesale Pricing

- Shipped pre measured, pre-assembled per customer sizing specs for out of the box installation
- BannerFrame Base Channel: 4' Pre-sprung sections
- BannerFrame Cover Sections: 4' Pre-measured sections, prepped with required seem and/or corner covers
- Custom Sizing(dimensions not divisible by 4'): Add \$3.00 per linear foot
- Small Orders(under 100 lf): Add \$1.00 per linear foot

<u>Base Channels</u>	<u>Price/Linear ft</u>	<u>Price/4'section</u>	<u>MSRP/Linear Ft</u>	<u>MSRP/4'sec kit</u>	<u>PLACE ORDER</u>
100+ linear ft	\$6.50	\$26.00	\$9.75	\$39.00	_____ linear ft. @ \$6.50 each: \$ _____
1000+ lf	\$5.50	\$22.00	\$8.25	\$33.00	_____ linear ft. @ \$5.50 each: \$ _____
2500+ lf	\$5.00	\$20.00	\$7.50	\$30.00	_____ linear ft. @ \$5.00 each: \$ _____

<u>Cover Sections</u>	<u>Price/Linear ft</u>	<u>Price/4'section</u>	<u>MSRP/Linear Ft</u>	<u>MSRP/4'sec kit</u>	<u>PLACE ORDER</u>
100+ linear ft	\$6.50	\$26.00	\$9.75	\$39.00	_____ linear ft. @ \$6.50 each: \$ _____
1000+ lf	\$5.50	\$22.00	\$8.25	\$33.00	_____ linear ft. @ \$5.50 each: \$ _____
2500+ lf	\$5.00	\$20.00	\$7.50	\$30.00	_____ linear ft. @ \$5.00 each: \$ _____

Fabric Graphic Fulfillment(Client provided creative)

- Proper SignSpring sizing & copy placement, pre-marked perimeter punch dots.

<u>Medium</u>	<u>Weight</u>	<u>Resolution</u>	<u>Finishing</u>	<u>Height</u>	<u>Width</u>	<u>Square Footage</u>	<u>PLACE ORDER</u>
_____	_____	_____	_____	_____	_____	_____	\$ _____ per sq foot: \$ _____

SignSpring Sample Display

- 18" x 24" BannerSpring System on faux Brick with attached vinyl, #units _____ @ \$54.00 each: \$ _____ (free US shipping)
Table top stand, 6" Loaded BannerFrame Sample with cover section #easels _____ @ \$20.00 each: \$ _____ (free US shipping)
(2) BannerSprings, and promotional materials
- Free standing floor display easel(add \$20.00)

Company: _____
 Name: _____
 E Mail: _____
 Phone: _____
 Fax: _____
 Credit Card: Visa _____ MasterCard _____ Discover _____
 Name on Card: _____
 Card #: _____ Exp _____ SEC Code: _____
 Credit Card Billing Address: _____
 City: _____ State: _____ Zip: _____
 Shipping Address: _____
 City: _____ State: _____ Zip: _____

Order Sub Total: \$ _____
 Processing Fee(4.00%): \$ _____
 Shipping: \$ _____
 Tax(Ohio only): \$ _____
 Order Total: \$ _____
 Date Payment Entered: _____
 Tracking #: _____



Lind SignSpring Group 2016 Distributor Pricing/Order Form(5-15-16)

BannerSpring Distributor Pricing(packaging-to-suit, fob Mansfield, Ohio)

<u>Individual Banner Springs</u>		<u>Price/Spring</u>	
Level 1.	5,000+pieces	\$1.70	_____ pieces @ 1.70 each: \$ _____
Level 2.	10,000+pieces	\$1.60	_____ pieces @ 1.60 each: \$ _____
Level 3.	25,000+pieces	\$1.50	_____ pieces @ 1.50 each: \$ _____
Level 4.	50,00+pieces	\$1.40	_____ pieces @ 1.40 each: \$ _____
Level 5.	75,000 pieces	\$1.30	_____ pieces @ 1.30 each: \$ _____
Level 6.	100,000 pieces	\$1.20	_____ pieces @ 1.20 each: \$ _____

BannerFrame Distributor Pricing(lengths-to-suit, fob Mansfield, Ohio)

<u>BannerFrame Base Mounting Sections</u>		<u>Price/Linear ft</u>	
Level 1.	5,000+ linear ft	\$4.40	_____ linear ft. @ \$4.40 each: \$ _____
Level 2.	10,000+lf	\$4.30	_____ linear ft. @ \$4.30 each: \$ _____
Level 3.	25,000+lf	\$4.20	_____ linear ft. @ \$4.20 each: \$ _____
Level 4.	50,000+lf	\$4.10	_____ linear ft. @ \$4.10 each: \$ _____
Level 5.	75,000+lf	\$4.00	_____ linear ft. @ \$4.00 each: \$ _____
Level 6.	100,000+lf	\$3.90	_____ linear ft. @ \$3.90 each: \$ _____

<u>Cover Sections</u>		<u>Price/Linear ft</u>	
Level 1.	5,000+ linear ft	\$4.40	_____ linear ft. @ \$4.40 each: \$ _____
Level 2.	10,000+lf	\$4.30	_____ linear ft. @ \$4.30 each: \$ _____
Level 3.	25,000+lf	\$4.20	_____ linear ft. @ \$4.20 each: \$ _____
Level 4.	50,000+lf	\$4.10	_____ linear ft. @ \$4.10 each: \$ _____
Level 5.	75,000+lf	\$4.00	_____ linear ft. @ \$4.00 each: \$ _____
Level 6.	100,000+lf	\$3.90	_____ linear ft. @ \$3.90 each: \$ _____

Seem Cover	\$2.15/each	_____ pieces @ \$2.15 each: \$ _____
Corner Cover	\$2.15/each	_____ pieces @ \$2.15 each: \$ _____

Fabric Graphic Fulfillment Pricing

(7 or 10 oz(300 dpi vinyl) with proper SignSpring sizing and pre marked perimeter protrusions.

Distributor Levels determined by orders within trailing 12 month period.

Distributor Level 1.	\$1.80/square foot
Distributor Level 2.	\$1.70/square foot
Distributor Level 3.	\$1.60/square foot
Distributor Level 4.	\$1.50/square foot
Distributor Level 5.	\$1.40/square foot
Distributor Level 6.	\$1.30/square foot

BannerFrame and BannerSpring perform well on all fabric graphics including PE, Backlite, Mesh and all vinyl weights.

However, we have found 7 oz vinyl to be equally as durable as heavier substrates, yet easier for operations crews to work with due to the lighter weight.

Company: _____
Name: _____
E Mail: _____
Phone: _____
Fax: _____
Credit Card: Visa _____ MasterCard _____ Discover _____
Name on Card: _____
Card #: _____ Exp _____ SEC Code: _____
Credit Card Billing Address: _____
City: _____ State: _____ Zip: _____
Shipping Address: _____
City: _____ State: _____ Zip: _____

Order Sub Total: \$ _____
Processing Fee(4.00%): \$ _____
Shipping: \$ _____
Tax(Ohio only): \$ _____

Order Total: \$ _____

Date Payment Entered: _____
Tracking #: _____