



"We had a vision ...  
MFFS offered  
the solution in a  
cost effective way."



"MFFS...  
the best way to  
attract attention  
and achieve the  
look we wanted."



## **What is MFFS (Merritt Fabric Frame System)?**

High-resolution fabric graphic finished with SEG a thin silicone strip (or welt/gasket). The silicone strip is sewn directly to the edge of the graphic, and the strip is then inserted into a frame with a recessed groove. The size of the graphic must be precise so the fabric is taut when installed in the frame. The result is a large format graphic that mimics the old fashioned hard panel graphics commonly found on custom displays and interior spaces.

## **What is different or special about MFFS?**

**Superior Fabric:** The fabric is from only high quality vendors.

**Versatile:** MFFS can be used on custom made or common extrusion profiles.

**Quality:** The fabric undergoes a painstaking pre-inspection before the images are printed.

**Less Frame:** MFFS graphics are the perfect choice when more graphic and less frame is desired.

**No Sew Line:** Unlike bead or pole pocket finished graphics, the sew line is hidden within the extrusion providing a more finished look to your exhibit or retail wall display.

## **What are the benefits of MFFS?**

**Storage and Shipping:** Fabric is lighter than many other graphics. When folded neatly, fabric graphics take up much less space than traditional direct print graphics.

**Lightweight:** Larger graphics weigh less, perfect for draping or creating space definition.

**Cost:** More image bang for the buck!

**Green:** There are the obvious transportation and storage benefits. Even more exciting is the growing list of fabric options created from recycled materials. Latex Print platform most environmentally friendly in the industry.

**No Glare:** Fabric is the perfect choice for media walls or any backdrop that is being photographed or video recorded.

**Versatility:** SEG fabric can be applied to most displays or event structures.

**Ease of Installation:** SEG allows end user to remove and install graphics within minutes Without the need of a trained installation team.

**Less Visible Frame:** The silicone edge means you see more graphic and less frame.

**What are the size limits of MFFS?**

The maximum width (without a seam) of an SEG graphic is about 118" (117" visual). Length is 50 feet. Larger seamed graphics are available.

**Why customers love MFFS graphics**

1. Tight as a drum, vivid, flat fabric graphics replace hard panel graphics in custom displays.
2. Highest quality look.
3. Neatly finished corners.
4. More visible graphic, less frame.
5. Pull tabs applied for easy material removal from frame.
6. Quick install and even faster break down.
7. Improved storage, drayage, and shipping costs with fabric graphics



## THE MFFS SOLUTION

The MFFS frame system: simple, versatile, clever and cost effective

MFFS profiles can be assembled in just a few steps and are available in a range of profiles or custom designed to maximise the use of your space.

The MFFS components: lightweight aluminium frame and fabric prints

The sturdy aluminium frame is assembled using a simple connector system and has the option of high powered LED lighting. The fabric prints have a rubber lip which is easily inserted into the frame. The elasticity of the fabric ensures a perfect fit.

### ADVANTAGES

Minimal freight costs:

MFFS Frames are shipped unassembled; there is no bulky packaging and lower costs for freight

Simple assembly:

MFFS Frames assembly system is designed for simplicity. They can often be assembled within minutes without tools or training.

Easy to change the fabric image:

You can create a whole new look by simply changing the fabric image in your frame.





## RETRO MFFS

The Retro profile is a small extrusion used to retrofit a MFFSframe into an existing cavity or lightbox. This is a great way to change existing hardware to achieve a new look and upgrade to a fabric sign for greater vibrancy and flexibility.

The Retro MFFSframe can be used for a wide variety of situations and can simply, easily and cost effectively create a whole new look by simply changing the fabric image in your frame.

### KEY FEATURES

- No brackets required
- Screws directly into substrate
- Can be used with a lightbox





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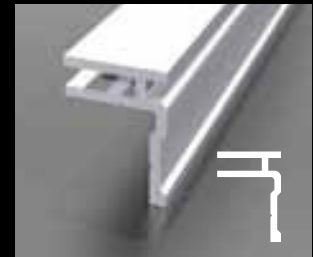
## UNIVERSAL MFFS

The Universal brightens up any space by utilising existing structures and is used to attach MFFSframe directly to a wall or substrate.

Versatility and high impact are the keys of the Universal MFFSframe as it can simply change the look of a room, store window, retail or event space.

### KEY FEATURES

- No brackets required
- Screws directly into substrate
- Can be curved to any radius





## MAXI ADAPTER MFFS

The Maxi Adapter clips onto 80mm Maxima without using any additional clipping system, making installation a dream. All you need to do is build the stand with Maxima and the profiles simply clip in.

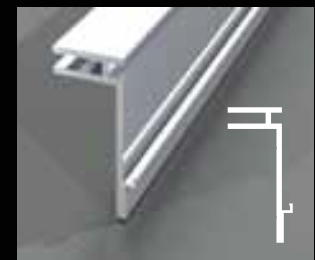
This profile offers a clean, seamless look and conceals the Maxima framework.

### KEY FEATURES

Simply clips into Maxima without additional clips or accessories

Can be illuminated

Clean, seamless look, concealing the Maxima





## MAXI INTERNAL MFFS

The Maxi Internal sits on the inside of the Maxima framework, offering a framed, industrial look. The profile clips in simply without the need for an additional clipping system. Just build the stand with Maxima and simply clip the profiles in.

The profile can be double sided and illuminated for an extra attention grabbing effect.

### KEY FEATURES

Simply clips into Maxima without additional clips or accessories

Can be illuminated

Can be double sided

Framed, industrial look with Maxima exposed







## DOUBLE SIDED MFFS

Freestanding or suspended, the Double Sided MFFSframe can display the same or different artwork on each side. Perfect for media walls, stage backdrops, petitioning a room, directional or promotional signage, this profile is a great solution for public space with high traffic.

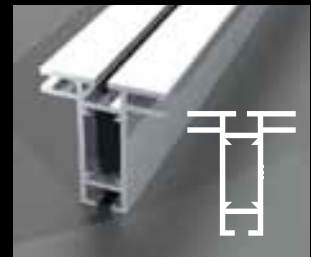
The freestanding Double Sided MFFSframe has two sturdy feet to provide the required stability for any event and can be easily assembled, dismantled and stored.

Offering “more bang for your buck”, this double sided option gets double the attention.

### KEY FEATURES

Can be suspended or freestanding using clip on feet

Can be curved to any radius



Also available in Black



## CUBE MFFS

The Cube is a definite attention grabber. With signage on all 4 sides plus the ceiling and seamless joins, it is the ultimate in style and versatility.

The Cube can also be backlit to draw even more attention.

The Cube can be freestanding or suspended, and as with all profiles is simple to assemble and change the fabric print.

The Cube is perfect for events and exhibitions when signage needs to be noticed.

### KEY FEATURES

Can be suspended or freestanding using clip on feet

Can be curved to any radius





## CUBE | DOUBLE SIDED MFFS

The Cube Double Sided is unique in its design and is most effective when it's large and suspended. It's truly brilliant and guaranteed to catch attention and turn heads.

With twice the capacity for branding, the Cube Double Sided has graphics on the outside and inside of the cube, giving 8 sides to the cube.

This profile is exclusive to MFFSframe and utilises a specially crafted knuckle to connect all the sides, whilst still maintaining it's easy assembly.

This MFFSframe looks best in a big space for exhibitions or events.

### KEY FEATURES

Can be suspended or freestanding

Can be curved to any radius







## LIGHTBOX | SINGLE SIDED MFFS

The Single Sided Light Box uses low voltage LED lighting and creates a beautiful, eye catching effect at any event, exhibition or retail environment.

The LED lighting provides bright, even illumination with long life and low power consumption. The 24 volt LED modules simply clip into the frame and are easily removed when dismantling. As with all MFFS frame systems, the print can be easily changed to match the season, event or promotion.

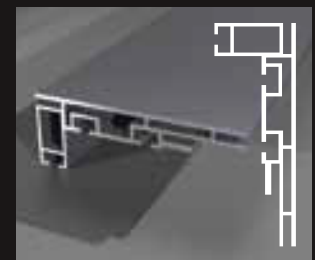
The Light Box is brilliant and brightens up any space simply and tastefully.

### KEY FEATURES

Illuminated using high powered 24 volt LED modules

Can be suspended or freestanding using clip on feet

Can be curved to any radius







## LIGHTBOX | DOUBLE SIDED MFFS

The Double Sided Light Box is perfect when visibility is required from a distance.

The LED lighting provides bright, uniform illumination and ensures that this MFFSframe catches your eye and grabs your attention.

Freestanding or suspended, the Double Sided Light Box can have different artwork on either side and can be used in any public space.

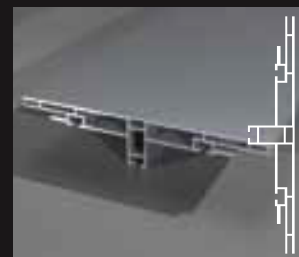
Double the image doesn't mean double the lighting. The 24 volt LED module illuminates both sides of this profile and simply clips into the frame and is easily removed when dismantling.

### KEY FEATURES

Illuminated using high powered 24 volt LED modules

Can be suspended or freestanding using clip on feet

Can be curved to any radius





## SUSPENSION MFFS

The ultimate in branding signage, the Suspension MFFS frame can be seen above the crowd and uses gravity to create tension. This profile can be straight, bent or curved and is rigged to hang taut.

The Suspension MFFS frame is custom designed to maximise the use of space and impact.

### KEY FEATURES

Can be curved to any radius, bent or straight

