

New Request Scenarios

Details required to provide quotes/produce orders:

General

- Overall size *is it fitting inside a frame or is that size critical?
- Color combination? *any corporate colors/Pantones to be matched?
- What is the intended application?
- Will it be indoor or outdoor?
- Will it be permanent or temporary?
- Specific material to be used? *Use discretion if customer is unsure
- Are print files available or will we design from scratch? *
- Is there an event or critical deadline that needs to be met? If not, is there an ideal time that the quote or project should be completed?
- Are there any existing examples that should be matched? (If ours, check files. If done by someone else, request pictures)
- Is there a budget they would like to work within?

Vehicles

- What kind of vehicle(s)? (Year/Make/Model/Trim level/color/any accessories) *Get pictures as early as possible
- Are there any existing graphics on the vehicle(s)? If so, how much coverage? How long have they been in place? *Get pictures as early as possible
- What kind of coverage is the customer looking for?
 - Simple (Graphics on front doors or side windows, rear window or doors/tailgate)
 - Medium (Larger graphics on sides and/or windows, perforated vinyl on some windows)
 - Complex (Partial wrap on sides and/or rear, perforated vinyl on all windows)
- Does the customer have a layout already? Do they have an idea of what they're looking for? Do they have vector copies of their logo files and design elements?
- Have they had this layout (or similar) done before? Do they have other vehicles on the road? (different or same)
- *Request files from customer as early as possible to determine if they are usable
- What is the timeframe for this project?
- Is there a budget they would like to work within?
- Are there any vehicles they have seen that they like/dislike?