



ADHESIVES



POSTERS



BANNERS



RIGID MEDIA



PHOTOS



POINT OF SALES

**FREE  
SHIPPING**



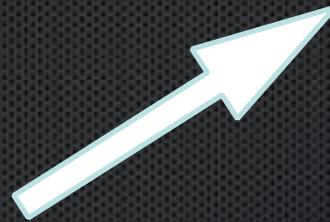
**FREE SHIPPING**  
FOR CHRISTMAS PERIOD

[READ MORE](#)

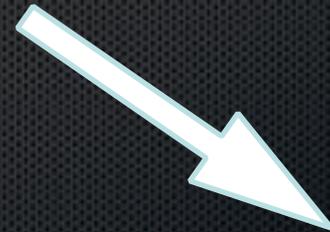
# MARKETS

Address your markets from one single interface

WebSHOP



**B2B WEBSITE**



**B2C WEBSITE**

# DESIGN ONLINE

Innovative online graphic editor to design print products via a simple browser.

The screenshot displays an online graphic design tool interface. The central workspace shows a roll banner design for 'CALDERA' featuring a modern interior scene with yellow chairs and a large window. The banner includes the 'variable display' logo at the top and the 'CALDERA' logo at the bottom. The design is 85 cm wide. A quality indicator shows 'Quality : excellent quality' with five green dots and '174 DPI'. On the left, a vertical toolbar contains various editing tools like text, image, zoom, and crop. Below the toolbar, a 'Picture' panel offers options like 'Upload Picture', 'Image Collection', 'Shapes', 'Fotolia', and 'Designer Patterns'. On the right, a 'Current price' summary shows:

Current price	
budget blackout film	8.21€
Roll-Banner 85: <small>current choice</small>	153.51€
Quantity:	
<b>Total</b>	<b>161.72€</b>
<small>inkl. 19.00% MwSt. inkl. Versand</small>	
<small>Add to cart</small>	
<small>Preview</small>	
<b>x1</b>	<b>161.72€</b>
<small>inkl. MwSt.</small>	
<small>inkl. MwSt.</small>	

# DESIGN YOUR INTERIOR

## PICK A PATTERN

The screenshot displays a web-based interior design tool interface. At the top left, the logo "smart editor" is visible. The main workspace shows a 3D rendering of a bathroom with a bathtub, set against a wall with a green and brown circular pattern. Dimensions of 300 cm width and 400 cm height are indicated. To the right, there is a "Ihr. Logo" placeholder with the text "Etwas inspiriert Thema". Below the main workspace, there are several control panels:

- Size:** Custom size, Width: 300, Height: 250.
- Material:** Erfurt Wallpaper, Options: Width 70 cm, Show divisions.
- Picture:** Background, Upload Picture, Image Collection, Shapes, Fotolia, Designer Pattern.
- Clipart Colors:** Color selection (light blue, dark brown, green, light green), Zoom in, Zoom out.
- Price and Cart:** Current price, Your current choice, Quantity: 1, 705.38€, inkl. 19.00% MwSt., zzgl. Versand, Add to cart, Preview, Back to shop.

# DESIGN YOUR INTERIOR

## CHANGE COLORS

The screenshot displays a web-based interior design application. At the top left, the logo "smart editor" is visible. The main canvas shows a 3D rendering of a bathroom with a bathtub, a shower, and a wall covered in a repeating pattern of red and black circles. The dimensions of the canvas are indicated as 500 cm wide and 250 cm high. To the right of the canvas is a vertical toolbar with various icons for editing. In the top right corner, there is a logo for "Ihr.Logo" with the text "Privacy Imprint Terms" below it. Below the canvas, there is a dropdown menu. At the bottom of the interface, there is a control panel with several sections:

- Size:** A dropdown menu set to "custom size", with "Width" set to 500 and "Height" set to 250.
- Material:** A dropdown menu set to "Erfurt Wallpaper", with an "Options" dropdown set to "Width 70 cm" and a "Show divisions" checkbox.
- Picture:** A section with a "Background" dropdown and a "Picture" icon. Below it are buttons for "Upload Picture", "Image Collection", "Shapes", "Fotolia", "Designer Pattern", and "STOCK PHOTO LIBRARY".
- Clipart Colors:** A section with a "Color" dropdown and four color swatches (light blue, dark brown, red, and olive green). Below the swatches are "Zoom in" and "Zoom out" buttons.

On the right side of the control panel, there is a pricing section:

- Current price:** A dropdown menu.
- Your current choice:** A label.
- Quantity:** A dropdown menu set to "1".
- 705.38€:** The price.
- Inkl. 19.00% MwSt. zzgl. Shipping:** Tax and shipping information.
- Add to cart:** A button.
- Preview:** A button.
- Back to shop:** A button.

# DESIGN YOUR INTERIOR

## CHANGE AMBIANCE

The screenshot displays a web-based interior design application. At the top left, the logo "smart editor" is visible. The main workspace features a 3D rendering of a room with a red and black patterned wallpaper, an orange armchair, and a red bookshelf. The dimensions of the room are indicated as 500 cm wide and 250 cm high. To the right of the main preview is a vertical toolbar with various icons for editing. Below the main preview is a control panel with several sections:

- Size:** Custom size, Width: 500, Height: 250.
- Material:** Eufort Wallpaper, Options: Width 70 cm, Show divisions.
- Picture:** Upload Picture, Image Collection, Shapes, Retails, Designer Pattern, 1234.
- Clipart Colors:** Color selection (light blue, dark brown, red, green), Zoom in, Zoom out.

In the top right corner, there is a logo for "Ihr. Logo" with the tagline "Privacy Impact Tools". In the bottom right corner, there is a pricing and purchase section:

- Current price: 705.39€
- Your current choice: Quantity: 1
- Price: 19.00€ MwSt. zzgl. Shipping
- Buttons: Add to cart, Preview, back to shop.

# A BANNER?

Check visually your options

smartFORNOS

Quality: poor quality  
48 DPI

100 cm

100 cm

Variable Display  
by CALDERA

1

2

3

Size  
custom size

Width 100 Height 50

Material  
light (150 g/m)

Options  
With edge reinforcement  
Super (Distance max.)  
No hemstitch

Picture  
Background

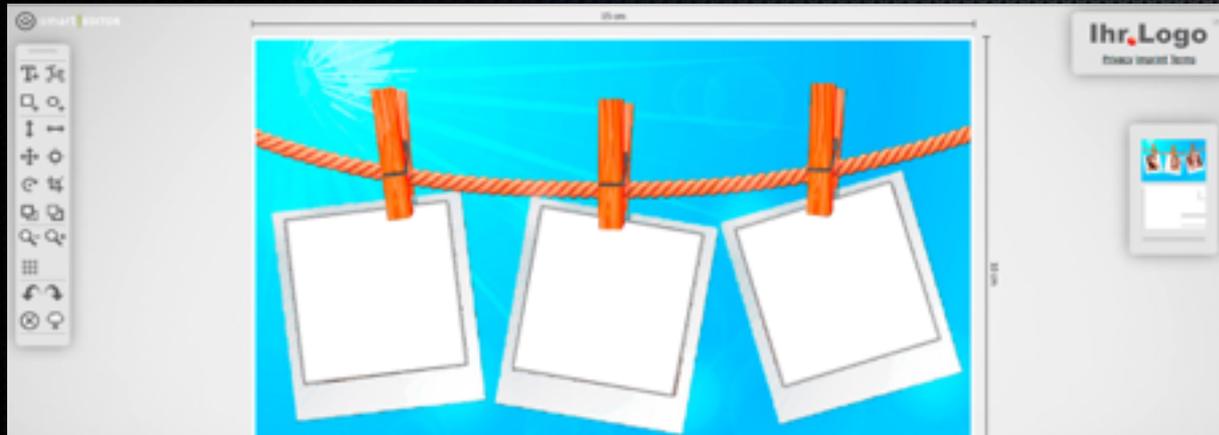
- Upload Picture
- Image Collection
- Shapes
- Fotolia
- Designer Patterns
- 123rf

Sewing

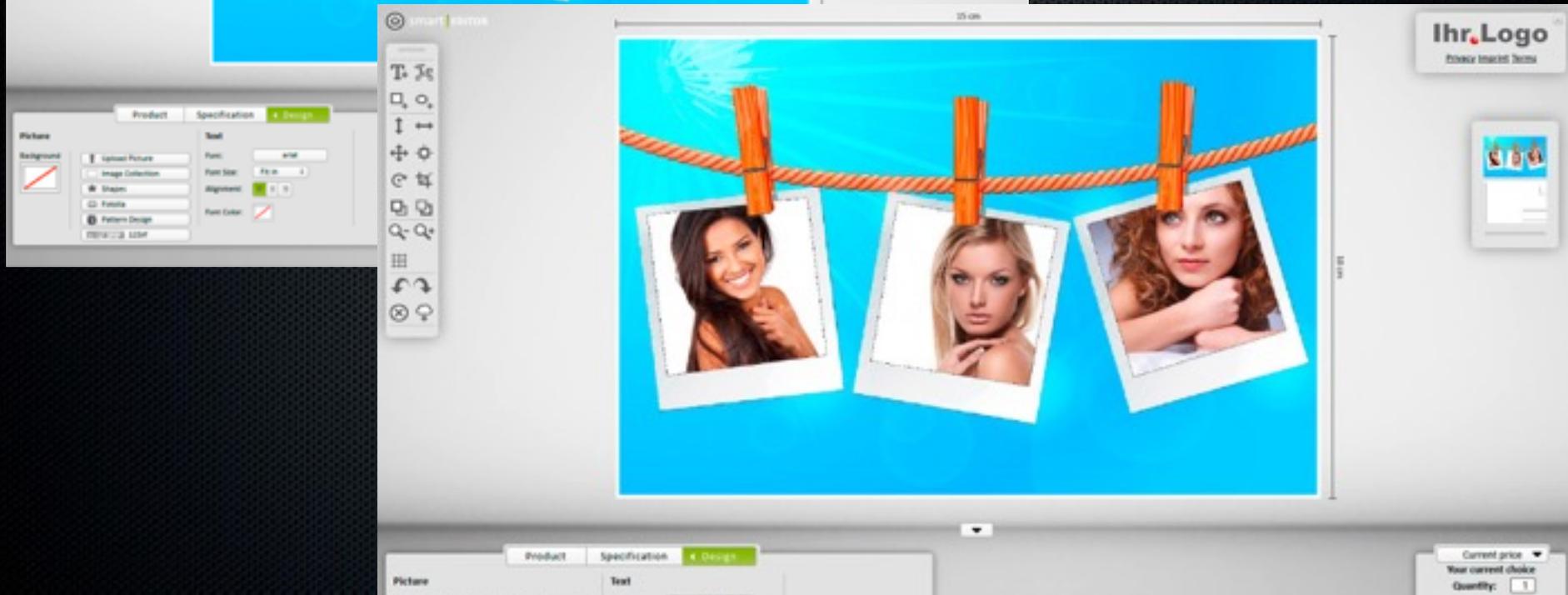
Grommets

Pick an image

# TEMPLATES



Fill in existing templates with your photos

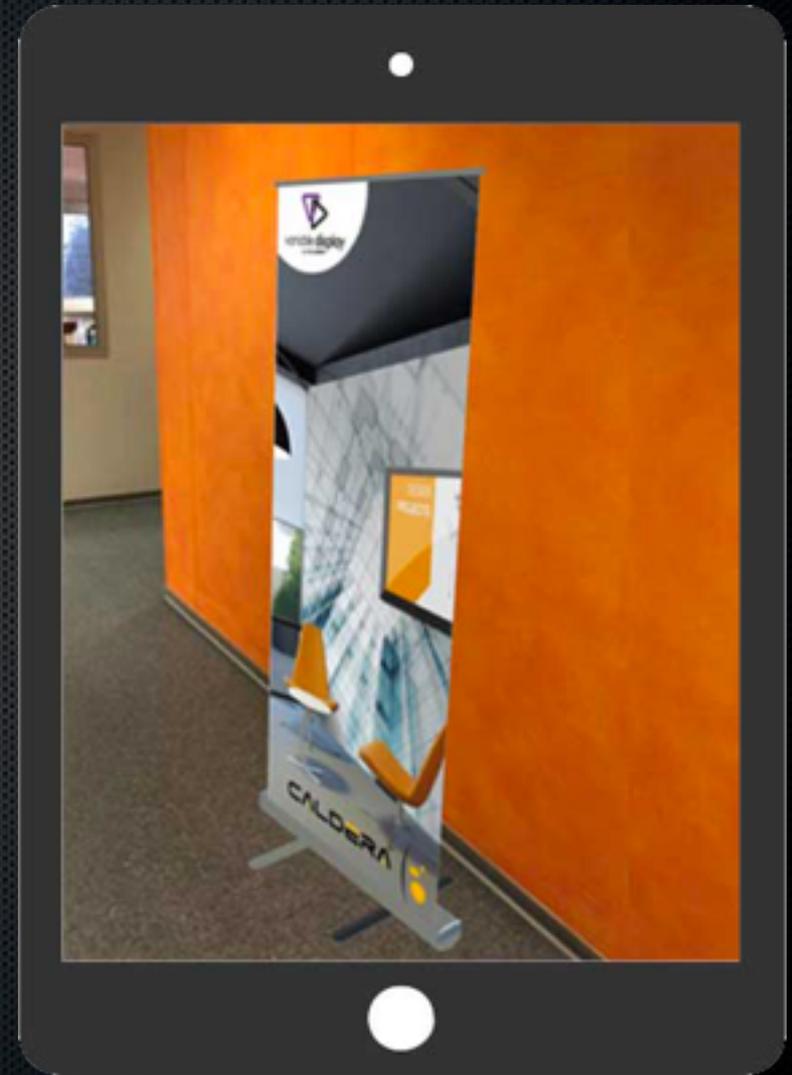


# PREVIEW



Preview your creation online in 3D or via the dedicated **Augmented Reality App**.

## Augmented Reality



# API's

We have connectors to most of the service suppliers

PHOTOS



SHIPMENT

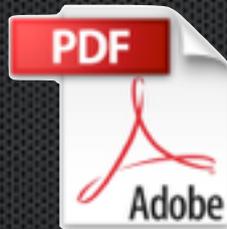


PAYMENT



# AND...

Printable PDF files  
automatically  
transferred to the  
Caldera Rip with the  
meta-data  
(order information)



What the customer  
creates is exactly  
what will be produced



All our products are using JDF  
as their exchange format



Serge CLAUSS

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